# Justin Lankes

### Contact

www.justinlankes.com lankesdesigns@gmail.com 615-945-7881

# Expertise

## Marketing / Design

- Illustration
- Market Research
- Branding
- Video Editing
- Photography
- Icon Design
- Web Design
- Design for Print

#### Program Mastery

- Adobe Suite
- Figma
- Capcut
- Affinity Designer
- Procreate

## Physical Mediums

- Illustration
- Murals / painting
- Metalwork

# Awards

Three murals selected for the Downtown Louisville Beautification Project in 2020

# Experience

## **Lankes Designs**

August 2019 - Present

Freelance Graphic Design, Art, and Marketing

- Completed projects include: branding, logo design, illustration, murals, merch design, and web design
- Well versed in the Adobe Suite as well as Figma, Capcut, and Affinity Designer
- Experience creating written and video content with a focus on story-telling
- Wood / Steel Finish Artist: furniture, architectural elements, and decorative metal panels
- Prepped and performed patina finishes on a wide variety of architectural projects

#### **Best Practice Medicine**

Sept. 2020 - June 2022

Operations / Contract Worker

- Content creation: wrote promotional copy and stories highlighting field paramedics
- Located, interviewed, and deployed travel nurses to various vaccination sites across the country

#### **CED Industrial Solutions**

Aug. 2019 - Sept. 2020

Management Training Associate

- Assisted in sales and marketing functions
- Handled inventory and assisted with shipping and recieving

## Education

Graphic Design Certificate Student - Jefferson Technical and Community College 2019 - 2020

Bachelors of Business Marketing - University of Louisville

2014 - 2018